



Thai Regulator Sought to Provide Clearer Regulatory Measures on Plant-Based Protein

The Food Division, the Public Health Ministry, (“Food Division”) opened a public hearing on the Draft of Proposal to Develop Alternative Protein Foods Regulations and Regulatory Measures for Plant-Based Protein Category (“Draft”).

The Draft mostly comprises the categorisation of each kind of plant-based protein, which is essential for any further step for better regulatory measures on the alternative protein food. Additionally, there are some interesting specifications as well, such as the criteria on name of the product and text on the label of the product.

This did not come as a surprise given a surge in popularity of alternative sources of protein in Thailand and around the world as we can see from an example of plant-based product, which is universally available in the market.

However, since there is no clear regulatory measure on the alternative protein product in Thailand yet, the Food Division sought to study on a situation of an alternative protein product and approach that the foreign countries supervise the plant-based product in order to further develop Thai plant-based regulatory measures.